

Erik von Markovik

Erik von Markovik known as Mystery, who was born in Canada, he was very shy as a child. To overcome shyness began to show the tricks and wanted to be a magician.

Developed approaches that enable him to gain interest, trust, and finally become the center of fascination and attention in the company.

Erik von Markovik began to work later than Ross. His approach is not very hypnotic and psychological. Activities are well organized however.

1. Erik von Markovik's method - **Mystery Method advantages and disadvantages**

advantages	disadvantages
organized	
Algorithmic approach	
Suitable for clubs	
	Erik von Markovik method doesn't use psychology and hipnosis much
	Canned material
	More suitable for pick up then for relationship building
Funny and interesting. You become a social witty man whom everyone loves.	

2. Erik von Markovik and other PUAs

PUA	Method
Erik von Markovik	Father of PUA's
Neil Strauss aka Style	Derived from the Erik von Markovik methods. He also teaches how to look, how to behave, what to say the book has developed a set of exercises and how to improve.
Ross Jeffries	Emphasis on psychology and hypnosis, and inner game. Addressed to the intelligent and sensitive women. Recently, Ross turned to his arsenal of methods Erik von Markovik methods. In general, do not pay attention to your appearance and almost all behavior, except for the fact that he says, as we all are loud then you need to calm down ... Method very complex and complicated. For connoisseurs. It contains elements of a straight. Teaches patterns.
David X	Shows you how to be a tough guy with balls. Addressed to girls and woman who want a

	strong man. The guy pounding straight ahead and says what he wants.
David di Agnelo	Shows you how to become a lover
BDS	It is based on NLP, psychology and hypnosis. No matter how you look, it's important what you think and say. A combination of several methods. Shows the back door into the mind of a woman.
Bad Boy	Shows you how to be an alpha male. A strong man who knows what he wants. Based on the attitude and confidence. Teaches actions directly.

Conclusion

Erik von Markovik book and other materials are the basis of Pick up. Every pick up artist should know them very well.